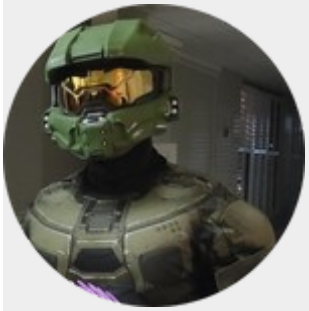
Xbox Ambassadors Celebrate Asian & Pacific Islander Heritage Month 2024

API Heritage Month Xbox Ambassadors Team May 1, 2024

Hey Xbox Ambassadors! As part of Xbox's celebration of Asian & Pacific Islander Heritage Month, we connected with Xbox Ambassadors of Asian & Pacific Islander heritage about their favorite gaming experiences. They shared ways video games can highlight their heritage in positive and authentic ways. We want to share some of the highlights with you today, and we encourage you to check out more ways to celebrate Asian & Pacific Islander Heritage Month.

Many community members expressed that playing and sharing their passion for video games helps them to stay connected with friends, family, and loved ones around the world – and that it's a good way to meet new people as well.



Blueboybass

"Cross platform capabilities enable me to play with any of my family and friends who are on any device anywhere in the world. I love being able to be connected to everyone I care about."

Xbox Ambassador, Level 2

I can play by myself , with family members (near and far), as well as groups of unknown people. Regardless of which, I can count on having interesting conversations in parties, game chat, or groups while playing, or in message boards and forums outside the games."

Ambassadors shared that the most important things about gaming to them included escaping reality, immersive storytelling, and the memories they make when sharing gaming experiences with the people they love.

Xbox Ambassador, Level 1

"I love that I can bond with my family or make friends with gaming. It's literally a game within itself. It's a choose your adventure; How do I want to play? ... With my family, it's the times we've won together as a squad on Apex Legends. Those are memories I'll treasure forever."

Xbox Ambassador, Level 3

“The ability to escape reality and immerse yourself to escape the stress of everyday life. World of Warcraft helped with that a lot, almost too much. I no longer play, but I enjoy the memories I have of that game.”

When we asked about games they feel a special connection to because of their heritage, Ambassadors mentioned all kinds of games and characters. Some fan favorites included The Crew Motorfest, Yakuza Like a Dragon: Infinite Wealth, Surf World Series, Venba, Raji: An Ancient Epic, Jade Empire, Sleeping Dogs, Street Fighter, Tekken, Final Fantasy, Pokemon, and more.

Specific characters that Ambassadors felt connected to included Ryu, Ken, and Chun-Li from Street Fighter, Yuna and Tifa from the Final Fantasy series, Isabella Reyes from the Call of Duty franchise, Raji from Raji: An Ancient Epic, and more.

Some Ambassadors also said that gaming has helped them to connect with other Asian and/or Pacific Islander gamers in a meaningful way.

bangoMANGO1991

“Absolutely, the Xbox community helped me make friends across multiple islands on Hawaii, all through Twitter and our love for gaming. Pacific Islanders love to talk about their love for their culture, so when we find each other in the gaming community, whether that’s through a 808 (area code for Hawaii) at the end of their gamertag or shared love for a game, culture and gaming go hand in hand, for everyone not just one culture.”

Xbox Ambassador, Level 1

“Yeah, I play with a lot of my family back home in Malaysia on Xbox, it is a great way for us to catch up and relieve stress together.”

Thank you for reading this celebration of Asian & Pacific Islander Heritage Month. We hope you enjoyed it! The month has just begun, so there’s lots more to do. Check out Xbox Wire and the Xbox Ambassadors Quests page for more ways to celebrate!